

UMBUG – UPPER MIDWEST BANNER USERS’ GROUP

Fall Conference – day #2

Bethel University – Anderson Center Campus - St. Paul, MN

Friday, Nov. 10, 2017 – Agenda

(room locations available at registration tables on Nov.9)

7:30 – 9:00 a.m.	Administrative steering team meeting (working breakfast meeting)	
8:30 – 9:00 a.m.	Registration	Community Center
9:00 – 9:15 a.m.	Welcome & Announcements	Community Center
9:15 - 12:00 noon	Workshops: (With 15 minute break included)	

WS #1 – Ellucian Ethos: Technology, Analytics and Workflow – A Game Changer for Higher Education - this session will expose you to the platform, review how it drives our design, development and deployment decisions, and discuss how you can begin integrating this within your current environment. We will also be connecting the dots to Ellucian Ethos Workflow and Analytics. Ellucian Workflow, a cloud-based business process management and workflow solution, empowers you to define and execute business rules outside a single application, and automate process across your institution. This web-based solution leverages Ethos Integration, Ethos Identity, and the Ellucian Enterprise Data Model. Ellucian Analytics, a SaaS solution, is built on a single data source across applications, departments, personas. Ellucian Analytics provides easy access to related data and dynamically changes planning and decision-making. Presented by Cindy Barry from Ellucian. Primarily for technical users.

WS #2 – Security – in the cloud and on the ground – begins with interactive presentation on Cloud Security by the security consultant Joe Dufresne. Joe is currently the Information Security Manager at the University of Minnesota, where he is responsible for Security Operations, Incident Response, Digital Forensics, and Electronic Discovery, and also oversees the Information Security Awareness program. Joe has also provided security support for St. Catherine University & Macalester College. Part 1 topics will include: Definition of Cloud and Cloud Security, Benefits and Risks, Cloud Security Strategy, Cloud Security Resources and Tools. Part 2 follows with an open forum discussion on current security topics starting from member schools supplemented by topics submitted at registration. This will be facilitated by security team members at St. Catherine University & the University of St. Thomas. This workshop is for both functional and technical users.

WS #3 – Success with Salesforce - a growing number of Minnesota colleges and universities are using Salesforce. Come to discuss several Salesforce topics and learn how to get more value from this amazing tool. Topics we will cover are: HEDA and Lightning Experience - demo and discussion; the latest Higher Ed updates that were announced at the Dreamforce conference as well as the Salesforce Higher Ed Roadmap and Connected Campus vision; Admin Tips and Tricks - data loading tools, duplicate prevention, validation rules, reports and dashboards, process automation best practices, communication tools, etc.; open discussion and work session - bring any questions, problems, success stories, and your laptop computers.

12:00 – 12:15 p.m. Closing Announcements - Community Center